



Fleet Safety Council's 21st Annual Educational Conference

to be held in Markham in October

The Fleet Safety Council's Annual Educational Conference will be held in Markham, Ontario, from October 19 to 21. This event brings together fleet-safety professionals from the truck, bus, courier, coach, ready-mix, and waste-management industries, as well as from the insurance industry and many other related businesses, to discuss the latest in driver training, staff development, and risk management.

This year the theme is "The Road to Best Practices: Improving Performance, Productivity, and Profitability through Effective Safety Management." Expanding on that theme will be a variety of seminars and workshops such as:

- 7 Safety Habits That Could Save Your Life
- Building Best Practices
- Driver Selection, Training, and Management
- Optimizing Your Fleet's Fuel Economy.

At the final session, delegates will prepare individualized safety-management action plans that they can take home to their companies. With the skills and materials they've acquired at the conference, delegates should all be able to start implementing the knowledge learned right away.

The information-packed agenda and growing list of major sponsors will give the delegates an exceptional

opportunity to build contacts, gain knowledge, and have a good time. That's why more people attend every year.

For more information on either attending or sponsoring this conference, please contact Betty Taylor at IHSA or visit the IHSA website at ihsa.ca or the Fleet Safety Council website at fleetsafetycouncil.com.

About the Fleet Safety Council

The Fleet Safety Council is an association of driver trainers and safety professionals who work to promote safety in industries that employ large numbers of drivers, such as the transportation, truck, bus, courier, coach, ready-mix, and waste-management industries.

The Council encourages the improvement of drivers' behaviour through awareness programs and training. Working with government agencies and private organizations, the Council is striving for a uniform system of safety requirements for all transportation workers in Ontario.

The Fleet Safety Council's goal is to achieve knowledge through training. In today's uncertain business environment, that is certainly a necessity for all companies.