### Friday, October 21, 2011
- **3:00 – 8:00 p.m.** Registration
- **7:00 – 10:00 p.m.** Meet and Greet - Reception, Trade Show & Sponsor Presentations

Elaine Charal – Handwriting Analyst – What can you tell about a person from their handwriting.

### Saturday, October 22, 2011
- **7:00 – 8:00 a.m.** Registration
- **7:00 – 8:30 a.m.** Breakfast
- **8:00 am** Opening Remarks
  - Conference Committee Chair Lori Van Opstal and FSC Chairperson Don Danbrook
- **8:00 – 9:00 a.m.** Session
  - PC Mike Akpata Constable with the Windsor Police Department that served with the Canadian Forces in Afghanistan
  - Session Topic: Personal Responsibility
- **9:30 a.m. – 3:00 p.m.** Excursion for Companions
  - Note - meet in hotel lobby
  - An exciting tour of the region is planned including a visit to the Winter Wheat Festival
- **9:00 – 9:30 a.m.** Trade Show & Beverage Break
- **9:30 – 10:30 a.m.** Session
  - Linda Gauthier, Executive Director of the CTHRC
  - Session Topic: Human Resources in the Transportation Industry – Why you should care
- **10:30 – 10:45 a.m.** Trade Show & Beverage Break
- **10:45 – 11:45 a.m.** Session
  - Canadian Trucking Human Resources Council
  - Session Topic: recruiting strategies to attract, evaluate, select and hire qualified drivers; retention strategies to keep experienced drivers longer; and the employee turnover issues that can mean the difference between a profit and loss.
- **11:45 a.m. – 12:15 p.m.** Lunch, Trade Show & Annual Meeting
- **12:00 – 1:15 p.m.** Session
  - Elaine Charal - Handwriting Analyst
  - Session Topic: Power of the Pen when Recruiting
- **1:15 – 1:30 p.m.** Trade Show & Beverage Break
- **1:30 – 2:45 p.m.** Session
  - Canadian Trucking Human Resources Council continued
  - Session Topic: recruiting strategies to attract, evaluate, select and hire qualified drivers; retention strategies to keep experienced drivers longer; and the employee turnover issues that can mean the difference between a profit and loss.
- **2:45 – 3:15 p.m.** Trade Show & Break
- **3:15 – 4:15 p.m.** Session
  - Dr. Barry Kurtzer from DriverCheck, 
  - Session Topic: Sleep Apnea and its effect on your workforce
- **6:30 – 7:00 p.m.** Reception
- **7:00 – 8:30 p.m.** Dinner
  - Theme for evening is “Heroes vs Villains”
- **8:30 p.m. –** Presentations and Entertainment
  - Jimmy G Hypnotic Family Show
  - Back by Popular Demand: An evening with the “Groovy DJ” Doug Scott

### Sunday, October 23, 2011
- **8:00 – 9:00 a.m.** Breakfast
- **9:00 – 10:30 a.m.** Session
  - Panel Discussion Moderated by Lou Smyrlis of Truck News on Social Media
  - Presenters Include: Diana Degan, Media Expert and Consultant to the Trucking Industry, Lorne Honickman, Partner with McCauge Borlack, and a legal specialist in the implications of social media uses in the workplace and Al Goodhall, last year’s Driver of the Year from Central Chapter, a regular columnist in Truck News and a self-professed Social Media Junkie
- **10:30 – 11:00 a.m.** Break & Check-out
- **11:15 am – 12:30 pm** Final Address, Brunch & Door Prizes

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